

FUNDRAISING TIPS

SHOW SOME SPIRIT!

- Get your workplace or child's school involved in your PedalFest fundraising efforts! Have them host a day where participants can donate \$1 to wear jeans and a T-shirt or something they normally can't wear, for example. Even the simplest of ideas can go a long way!

INVOLVE YOUR AREA

- While PedalFest is about inviting riders of all levels from near and far—focus some of your efforts on what's right under your nose. A fun (and delicious) way to do so would be to ask a local restaurant to donate a portion of one night's sales to your PedalFest campaign!

GO THE EXTRA MILE

- Take a day to put on a car wash, garage sale or bake sale and have the proceeds benefit your campaign. You can also put on your best smile and host a Scentsy and Mary Kay party or even a poker tournament where a portion of those profits go to your fundraising efforts.



No contribution is too small and no idea is too far-fetched when it comes to spreading awareness! Your efforts, no matter the size, will benefit the children and that's what matters most.



SPREAD THE WORD

- The greater the reach, the greater the awareness. Spread the news of your efforts and of Heartspring Pediatric Services on your favorite social media pages. Let your followers know why you are "Gearing Up to Give Back" for children with special needs. Be sure to follow Heartspring Pediatric Services on Facebook. You can also follow Heartspring on Twitter (@Heartspring) and be a part of the excitement by using #PedalFest2016.

ONE WEEK. \$500 RAISED.

	TOTAL
DAY ONE Sponsor yourself. Donate \$25.	\$25
DAY TWO Involve your family & ask three members to donate \$25.	\$75
DAY THREE Gather your friends. Ask five friends to donate \$15 each.	\$75
DAY FOUR Spread awareness at work. Ask five coworkers to donate \$10.	\$50
DAY FIVE Use online resources. Email 15 contacts for a \$10 donation.	\$150
DAY SIX Involve businesses. Ask your company to sponsor you for \$75.	\$75
DAY SEVEN Involve the community. Ask two local businesses you frequent to donate \$25 to your campaign.	\$50
	<hr/>
	\$500



PEDALFEST.ORG