



No contribution is too small and no idea is too far-fetched when it comes to spreading awareness! Your efforts, no matter the size, will benefit the children and that's what matters most.

Fundraising Tips

Show Some Spirit!

- Get your workplace or child's school involved in your PedalFest fundraising efforts! Have them host a day where participants can donate \$1, for example, to wear jeans and a T-shirt or something they normally can't wear. Even the simplest of ideas can go a long way!

Involve Your Area

- While PedalFest is about inviting riders of all levels from near and far—focus some of your efforts on what's right under your nose. A fun (and delicious) way to do so would be to ask a local restaurant to donate a portion of one night's sales to your PedalFest campaign!

Go the Extra Mile

- Take a day to put on a car wash, garage sale or bake sale and have the proceeds benefit your campaign. You can also put on your best smile and host a Scentsy or Mary Kay party or even a poker tournament where a portion of the profits go to your fundraising efforts.

Spread the Word

- The greater the reach, the greater the awareness. Spread the news of your fundraising efforts on your favorite social media pages. Let your followers know why you are "Pedaling for a Purpose" for children with special needs. Be sure to follow the Heartspring Facebook page, Twitter page (@Heartspring), and be a part of the excitement by using #PedalFest2018.

ONE WEEK. \$500 RAISED.

		Total
Day 1	Sponsor yourself. Donate \$25.	\$25
Day 2	Involve your family and ask three members to donate \$25.	\$75
Day 3	Gather your friends. Ask five friends to donate \$15 each.	\$75
Day 4	Spread awareness at work. Ask five coworkers to donate \$10.	\$50
Day 5	Use online resources. Email 15 contacts for a \$10 donation.	\$150
Day 6	Involve businesses. Ask your company to sponsor you for \$75.	\$75
Day 7	Involve the community. Ask two local businesses you frequent to donate \$25 to your campaign.	\$50
		\$500