



No contribution is too small and no idea is too far-fetched when it comes to spreading awareness! Your efforts, no matter the size, will benefit the children, and that's what matters most.

Fundraising Tips

Show Some Spirit!

- Get your workplace or child's school involved in your PedalFest fundraising efforts! Have them host a day where participants can donate \$1, for example, to wear jeans and a T-shirt or something they normally can't wear. Even the simplest of ideas can go a long way!

Involve Your Area

- While PedalFest is about inviting riders of all levels from near and far—focus some of your efforts on what's right under your nose. A fun (and delicious) way to do so would be to ask a local restaurant to donate a portion of one night's sales to your PedalFest campaign!

Go the Extra Mile

- Take a day to put on a car wash, garage sale, or bake sale and have the proceeds benefit your campaign. You can also put on your best smile and host a Scentsy or Mary Kay party where a portion of the profits go to your fundraising efforts.

Spread the Word

- The greater the reach, the greater the awareness. Spread the news of your fundraising efforts on your favorite social media pages. Let your followers know why you are riding "Miles for Milestones" for children with special needs. Be sure to follow the Heartspring Facebook page, Twitter page (@Heartspring), and be a part of the conversation by using #PedalFest2019.

ONE WEEK. \$500 RAISED.

		Total
Day 1	Sponsor yourself. Donate \$25.	\$25
Day 2	Involve your family and ask three members to donate \$25.	\$75
Day 3	Gather your friends. Ask five friends to donate \$15 each.	\$75
Day 4	Spread awareness at work. Ask five coworkers to donate \$10.	\$50
Day 5	Use online resources. Email 15 contacts for a \$10 donation.	\$150
Day 6	Involve businesses. Ask your company to sponsor you for \$75.	\$75
Day 7	Involve the community. Ask two local businesses you frequent to donate \$25 to your campaign.	\$50
		\$500